

Acting On AfCFTA

Future Proofing Workshop Series



Optimising the AfCFTA and Driving Regional Integration

An ALP-PSL/Quramo Workshop For Action Planning



Over the last two decades, Africa has gradually emerged from being on the receiving end of humanitarian aid to being a relatively more attractive destination for trade and investment, as investors from all parts of the world are increasingly turning to Africa for growth opportunities. This notwithstanding, Africa still lags behind other regions of the world in terms of intra-continental trade. According to the African Development Bank (AfDB), intra-Africa exports amount to only 16.6% of total trade out of the African trade volume. There is, therefore, enormous potential for growth driven by an increase in intra-Africa trade.

The adverse effects of the Covid pandemic induced supply chain disruptions and the war in Ukraine have presented a compelling case and a unique opportunity for African economies to actively seek insulation from similar external shocks in the future.

1st January 2021 marked the beginning of increased intra-African trade under the landmark African Continental Free Trade Area Agreement (AfCFTA), which created a single African market of over a billion consumers with a total GDP of over \$3 trillion, resulting in the largest free trade area in the world.

Where do we go from here?

We explore!

ALP-PSL, in collaboration with Quramo Advisory, is offering a training workshop that will help delegates dive into and explore the contents of the AfCFTA and the way it is meant to operate, and equip the delegates with the necessary knowledge and skill sets that will better serve their organisation, and enhance their productivity and efficiency, and better position their organisation for the future Africa, that the AfCFTA promises.

As with all things new the AfCFTA will also take some getting used to, and this is what the workshop is meant to help the relevant stakeholders to do: to explore the features, sift, sort and act!

Some of the key objectives include but are not limited to the following:

- undertake a comprehensive understanding of the AfCFTA legal framework and objectives;
- interpret the various protocols defined in the agreement (Protocol on Trade in Goods, Protocol on Trade In Services, Protocol on Rules and Procedures on the Settlement of Disputes, and Protocol on Intellectual Property);
- develop and activate a roadmap for growth;
- apply a deeper understanding of the AfCFTA's investment regime to retain FDI (investment Promotion Agencies);
- identify and map markets to sectors each state has committed to opening up access to under the protocol for services;
- adapt regulations for a conducive investor experience; and
- select and act on preferred markets using our proprietary “*market entry tool kit*”

Who Should Attend?

We welcome C-suite business leaders across all sectors, top company executives, general counsel and other people engaged in legal and regulatory matters, regulators, decision makers, and development institutions.

Core Benefits

- A basis upon which to build detailed trade and investment plans and programmes
- Delegates will leave empowered with the knowledge to speed up market access for potential businesses and investors
- Protection of business growth through diversification of potential risks in countries of origin
- Simplification and decomposition of the complexities of the AfCFTA

This workshop will inspire business leaders, state regulators and investment promotion specialists to develop robust expansion plans and create an environment for mutually beneficial cross border relationships and investment

About us

ALP-PSL

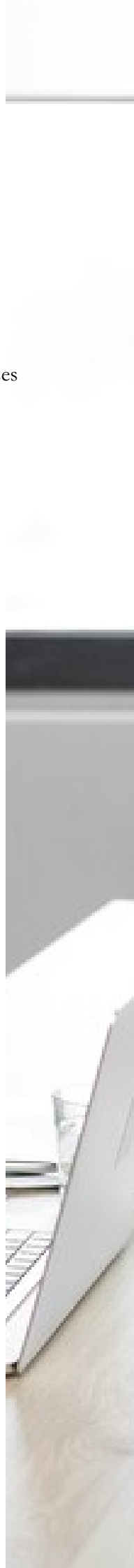
ALP-PSL, an arm of the ALP Group, is a unique firm with a multidisciplinary approach to supporting clients in addressing their business objectives. We are a growing firm of professional service advisers with a passion for excellence.

We offer consultancy, Audit and Assurance services, Tax Advisory and Compliance, Business Advisory and Strategy Development Services and Trainings. Our professionals commit their skills and common ethic of innovative thinking to deliver value for our clients, through high level expertise and exceptional client services.

The firm is focused on providing exceptional quality professional services to its clients across various sectors of the Nigeria economy. We are accountants and business advisors to ambitious and growing owner-managed businesses, not-for-profit organisations, and public sector agencies.

Our mission is to be seen by our clients as their trusted partner for providing practical solutions by consistently delivering value in everything we do.

We deliver with a flexible faculty drawn from our ALP Trade Africa practice comprised of specialists from ALP firms across Africa.



Quramo Advisory/Q Learning

Quramo Advisory is a Strategy and CX resource that provides bespoke services designed to transform African enterprises beyond “best in class” locally, into “global examples of excellence”. We are an accredited management training institution, which, means that our processes have been rigorously tested. As such, over the past decade, through our learning & development business line, Q Learning, we have been developing the minds of African professionals across sectors such as banking, pension and non-pension asset management, insurance, oil & gas, fintech, hospitality, the civil service and so many more sectors. Our Pension and non-pension asset management clients collectively control 70% and 50% of the market respectively.

Testimonials

“Every aspect of the training was excellent... As a result of the knowledge acquired at the workshop. I will relate better with the auditees in the workshop... This training is the best I have received”

- Internal Audit, Union Bank of Nigeria - Strategic Thinking for Support Units

“You are a brilliant facilitator. The creative thinking and problem solving workshop was simply mind opening. My thought process has gone through a paradigm shift as a result of the session and the real application of the lessons will improve my career and life in general. Kudos”

- Union Bank – Creative Thinking

“The Practical exercises and stimulations are unforgettable... I clearly understood the application of emotional intelligence in leadership.. it was a very wonderful learning experience! Many thanks for the value created!”

- Learning to Lead

“Every Participant had the opportunity to make suggestions irrespective of position. It was an interactive sessions and issues regarding services lapses were addressed. Thank you!”

- ARM Investment Managers

“I have learnt a great ideal in such a short space of time.. I am a very satisfied Customer and I am wondering how I can scream out in your favour!”

- Technocrime Security Limited



Meet Some Members of The Faculty

Our faculty is a multi-disciplinary team made up of pan-African professionals, who are subject matter experts currently at the forefront of their various fields. The speakers, who collectively have an average of 3+ decades' of experience will deliver sessions on how to make the key learning points on future proofing work to your advantage.



Patricia Mutiso - Director
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ALP Trade Africa



Mr. Olasupo Shasore, SAN
Founding Partner
ALP NG & Co



Ambassador, Dr. Adeyemi Dipeolu,
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We would be delighted to provide more information.
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